



***Great River Homes, Inc.***

***701 Circle Drive***

***July Newsletter***

This past month was filled with music, outings, outdoor adventures, and plenty of time enjoying the beautiful summer weather. The ladies stayed busy with activities around town while also finding time to relax together at home. From music and parades to golf cart rides and bird watching, there were many special moments to enjoy.

Donna and Willie had a great time attending Music Under the Bridge, where they were able to get out and enjoy some live music. The ladies also enjoyed a trip to Lark Toys, as well as taking part in the excitement of the Riverboat Days Parade. Walks around town provided another opportunity to get outside, enjoy the fresh air, and see what was happening in the community. They also spent time working on crafts and showing their creative sides.

Toward the end of the month, Donna, LaVonne, and Bernie were especially excited to get back out for lots of golf cart rides after the golf cart was fixed. The rides were a wonderful way to enjoy the nice weather and spend time cruising around the neighborhood together.

One of the ladies' favorite ways to spend their summer evenings has been sitting outside and watching the birds. They have enjoyed feeding them and watching the baby birds grow up. Most nights, you can find the ladies relaxing outdoors, watching the birds and making the most of the beautiful weather.

There has also been a little mystery happening across the street! An owl has been heard in a nearby tree, but despite plenty of searching, no one has been able to spot it yet. Willie and LaVonne especially enjoy looking for the owl while they wait for the bus in the morning. They can hear it calling, so the search continues!

Overall, it was another wonderful month filled with simple pleasures, fun outings, and time spent together. Whether they were riding the golf cart, enjoying music, creating crafts, watching the birds, or searching for the mysterious owl, the ladies found many ways to make special summer memories. We look forward to seeing what adventures and activities the next month will bring!











**This newsletter segment will hopefully help you learn more about Great River Homes, Inc. Here we will discuss agency processes, things that affect us, and ways you can help.**

Albert Einstein, an incredibly brilliant physicist, commented that, “The laws of physics should be simple; if they were not, I would not be interested in them.” Though Einstein understood areas of physics that most of us can’t even begin to fathom, he also understood the power of profound simplicity.

Profound simplicity occurs when our thought process moves past immature and simplistic thinking; profound simplicity occurs when our thought process moves past overly complex thinking and topics which would distract us from focusing on critical areas. Profound simplicity occurs when a person sifts through information about the area in question and then thinks long and deep enough to distil what is invaluable important; distracting and less significant information is then discarded.

The concept of profound simplicity is a valuable tool in the process of supporting Willie, Bernie, Donna, and LaVonne in living their best lives. Profound simplicity is best achieved when a wide cross-section of team members assesses questions about what is most important for each individual in areas such as daily skills and leisure activities. Profound simplicity is best achieved when the entire team creatively explores simple but effective ways to support individuals in managing their stress and associated behavior. Profound simplicity is best achieved when team members and medical personnel are able to precisely identify health concerns as well as the vital area to focus on which will maintain or improve the health of individuals.

In part due to his prioritization of profound simplicity and his determined effort to achieve it, Albert Einstein was one of the most creative, influential, and impactful men of the twentieth century. Starting today, how can each of us prioritize and cultivate profound simplicity as we seek to more effectively support Willie, Bernie, Donna, and LaVonne?

**Jerry McMillin**  
**Development and Education Manager**

